



MCLP Sponsorship Guidelines
Class of 2016

Visionary Sponsorship: (\$7,500 +)

Benefits:

Visionary Sponsor logo and name on:

1. MCLP Informational Brochure
2. MCLP Website - All pages
3. MCLP Website - Sponsor page
4. Signage displayed during all learning events
5. Other key marketing materials
6. Cover of Class Participant Manual
7. Final project presentation brochure
8. MCLP commemorative plaque
9. Sponsor's donation will fund one (1) eight-month community development project

Opportunities:

1. Eight complimentary tickets (full table) to the class graduation
2. Invitation for a senior-level executive to deliver opening remarks at
 - Program Orientation
 - Program Graduation
3. Sponsor recognition in opening remarks of class orientation and graduation
4. One sponsor representative may attend up to three pre-determined learning events

For more information, email: contactus@bn-mclp.org or
go to: bn-mclp.org



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Platinum Sponsorship: (\$5,000 +)

Benefits:

Platinum Sponsor logo and name on:

1. MCLP Informational Brochure
2. MCLP Website - Sponsor page
3. Signage displayed during learning events: supplied by sponsor
4. Other key marketing materials
5. Cover of Class Participant Manual
6. Final project presentation brochure
7. Sponsor's donation will fund one (1) eight-month community development project

Opportunities:

1. Eight complimentary tickets (full table) to the class graduation
2. Invitation for a senior-level executive to deliver opening remarks at a key MCLP learning event
3. Sponsor recognition in opening remarks of class orientation and graduation
4. One sponsor representative may attend up to two pre-determined learning events

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Gold – Level Sponsorship – (\$2,500 +)

Benefits:

Gold Sponsor logo and name on:

1. MCLP Informational Brochure
2. MCLP Website - Sponsor page
3. Other key marketing materials
4. Sponsor recognition at program graduation

Opportunities:

1. One sponsor representative may attend one pre-determined learning event

Silver-Level Sponsor – (\$1,000 +)

Benefits:

Silver Sponsor logo and name on:

1. MCLP Informational Brochure
2. MCLP Website - Sponsor page

Opportunities:

1. One sponsor representative may attend one pre-determined learning event

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Sponsor a Learning Event – (\$750 +)

Benefits:

Sponsor logo and name on:

1. MCLP Brochure
2. MCLP Website – Sponsor page
3. Signage displayed during the sponsored learning event

Opportunities:

1. Invitation to give opening remarks at the sponsored learning event

Friends of MCLP – (up to \$500)

Benefits:

Sponsor logo and name on:

1. MCLP Brochure
2. MCLP Website – Sponsor page

Please consider donating to the MCLP Endowment Fund.
This insures a sustainable future for MCLP.

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